

Boulevard Holdings, Inc.
17th Floor The Peak Tower, 107 L.P. Leviste Street,
Salcedo Village, Makati City
Tel. No. (632) 7753-1405

NOTICE OF ANNUAL STOCKHOLDERS' MEETING

To All Stockholders:

Please be advised that the Annual Stockholders' Meeting of Boulevard Holdings, Inc. ("BHI") will be held on April 24, 2020 at 2:00 P.M. at the Social Hall A, Third Floor, One Roxas Triangle, Cruzada Street cor. Paseo de Roxas, Makati City. The record date is on March 24, 2020.

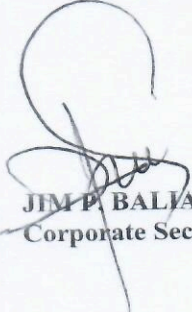
Agenda:

1. Call to Order;
2. Proof of Notice and Certification of Quorum;
3. Approval of the Minutes of the previous Annual Stockholders' Meeting;
4. Management Report and Audited Financial Statement for the Fiscal Year Ended May 31, 2019;
5. Ratification of Previous Corporate Acts;
6. Election of Directors;
7. Appointment of External Auditor;
8. Other Matters; and
9. Adjournment

For purposes of the meeting, stockholders of record as of March 24, 2020 are entitled to notice and to vote at the said meeting. Registration for the said meeting begins at 1:00 P.M. for convenience, the stockholders or their representatives are required to bring any valid identification card such as driver's license, voter's ID, TIN card, SSS card or passport, and furnish the stock transfer agent the required TIN.

In order that your shares may be represented at the meeting in case you could not be personally present thereat, you may designate your authorized representative by submitting a proxy* to the Office of the Corporate Secretary, 1702 The Peak Tower, 107 L.P. Leviste Street, Salcedo Village, Makati City on or before April 14, 2020. Validation of proxies shall be held on April 20, 2020 at 5:00 P.M. at the Company's office premises.

Makati City, Metro Manila, February 26, 2020.


JIM P. BALAD
Corporate Secretary

*With Secretary's Certificate/Board Resolution for corporations, partnerships and other entities