

Boulevard Holdings, Inc.
17th Floor The Peak Tower, 107 L.P. Leviste Street,
Salcedo Village, Makati City
Tel. No. (632) 7753-1405

NOTICE OF ANNUAL STOCKHOLDERS' MEETING

To All Stockholders:

Pleased be advised that the Annual Stockholders' Meeting of Boulevard Holdings, Inc. ("BHI") will be held on September 10, 2020 at 2:00 P.M. virtually. The record date is on August 10, 2020.

Agenda:

1. Call to Order;
2. Proof of Notice and Certification of Quorum;
3. Approval of the Minutes of the previous Annual Stockholders' Meeting;
4. Management Report and Audited Financial Statement for the Fiscal Year Ended May 31, 2019;
5. Ratification of Previous Corporate Acts;
6. Election of Directors;
7. Appointment of External Auditor;
8. Other Matters; and
9. Adjournment

For purposes of the meeting, stockholders of record as of August 10, 2020 will be entitled to vote.

Stockholders who wish to participate in the meeting are required to register by 5:00pm on August 31, 2020 through the web address: www.boulevardholdings.com/bhiasm2020. Stockholders who have successfully registered will receive an email with instructions on how to access an online web address, which will allow them to join the meeting and cast votes *in absentia* or by proxy. By registering to participate in the meeting, a stockholder or proxy or representative of the stockholder agrees for the company and its service providers to process their sensitive personal information necessary to verify their identity and authority. A stockholder who fails to comply with the registration requirement will not be able to participate in the meeting.

The Company is not soliciting proxies. However, in order that your shares may be represented at the meeting in case you could not be present thereat, you may designate your authorized representative by submitting an accomplished proxy* form online through the link provided herein or to the Office of the Corporate Secretary, 1702 The Peak Tower, 107 L.P. Leviste Street, Salcedo Village, Makati City on or before August 31, 2020. Validation of proxies shall be held on September 7, 2020 at 5:00 P.M. at the Company's office premises.

The requirements and procedure for participating and voting are set forth in Annex "A" of the Information Statement which is available on the Company's website <https://www.boulevardholdings.com/> and on PSE Edge.

Makati City, Metro Manila, July 24, 2020.



JIM P. BALIAD
Corporate Secretary

*With Secretary's Certificate/Board Resolution for corporations, partnerships and other entities